

Republic of the Philippines
Department of Education
Region IV-A
SCHOOLS DIVISION OF QUEZON PROVINCE

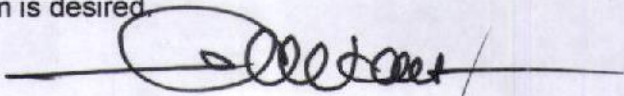
25 May 2021

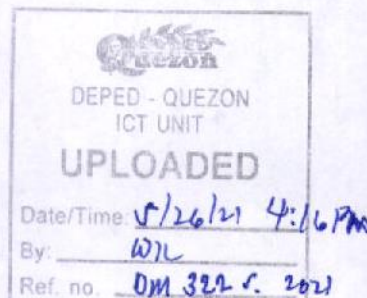
DIVISION MEMORANDUM
DM No. 322, s. 2021

DEPED TV WINS GRAND PRIZE AT SIGNIS ASIA TV CONFERENCE

TO: OIC - Assistant Schools Division Superintendents
Public Schools District Supervisors
School Heads, Public and Private
Teachers, Public and Private
All Others Concerned

1. In reference to the AIDE MEMOIRE released by the Office of the Undersecretary for Administration, ALAIN DEL B. PASCUA dated 19 May 2021, this Office disseminates information on the GRAND PRIZE for outstanding thematic presentation award conferred to DepEd TV by the Signis Asia, a regional group of Signis which is a World Catholic Association for Communication known for fostering ecumenical dialogues on television and on internet.
2. The winning DepEd TV campaign featured the Department of Education's Blended Learning Strategy that uses television as one of the modalities of instruction.
3. The details and particulars of the award are further discussed in the attached correspondence.
4. Immediate dissemination of this Memorandum is desired.


ELIAS A. ALICAYA JR. EdD
Assistant Schools Division Superintendent
Officer-in-Charge
Office of the Schools Division Superintendent



cid-ims/alp/dmbd/05/25/2021

DEPEDQUEZON-TM-SDS-04-009-003

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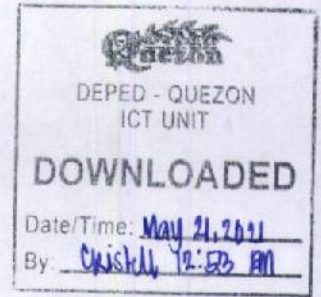


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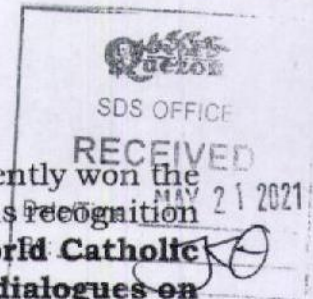
Republika ng Pilipinas
Kagawaran ng Edukasyon
Tanggapan ng Pangalawang Kalihim

AIDE MEMOIRE
19 May 2021

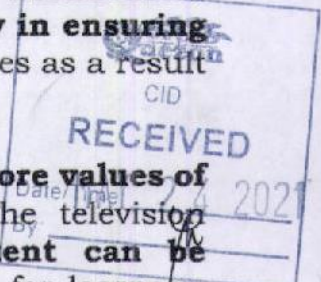


**DEPED TV WINS GRAND PRIZE
AT SIGNIS ASIA TV CONFERENCE**

The DepEd TV project titled *Bridging over the Pandemic* has recently won the **Grand Prize for Outstanding Thematic Presentation!** The prestigious recognition was given **by Signis Asia, a regional group of Signis which is a World Catholic Association for Communication known for fostering ecumenical dialogues on television and on the internet.**

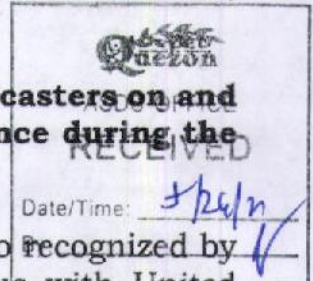


The winning DepEd TV campaign featured the Department of Education's **Blended Learning Strategy that uses television as one of the modalities of instruction.** The project also showcased **DepEd TV's Teacher Broadcaster training program.** DepEd TV was honored for its **use of technology in ensuring that learning continues,** even with the absence of face-to-face classes as a result of the COVID-19 pandemic.



DepEd TV was also **cited for adhering to the Department's core values of Maka-Diyos, Maka-Tao, Maka-Bayan and Maka-Kalikasan.** The television channel was praised for demonstrating that **educational content can be informative, yet at the same time, entertaining and delightful** for learners, parents and teachers.

The jury also commended the hard work of Teacher Broadcasters on and off camera. It recognized their passion, dedication and resilience during the global health crisis.



Signis has representations from over 100 countries. It is also recognized by the Vatican. As an international body, it has consultative status with United Nations Educational, Scientific and Cultural Organization (UNESCO), the Economic and Social Council (ECOSOC) of the United Nations, and the Council of Europe. For its part, Signis Asia, which declared DepEd TV the grand prize winner is one of Signis' regional groups that has programs in South Asia, Southeast Asia and East Asia. It also has communication desks in the fields of Media Education, Journalism, Radio, Television, Cinema and Digital Media.



Office of the Undersecretary for Administration (OUA)

Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRRMS), Bureau of Learner Support Services (BLSS), Baguio Teachers Camp (BTC), Central Security & Safety Office (CSSO)

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The **Grand Prize for Outstanding Thematic Presentation** was conferred on **DepEd TV during the Signis Asia TV Conference held in South Korea on May 12 to 14, 2021**. During this important event, representatives from eleven countries shared their experiences and insights on how to serve Catholic communications on television and online amid the pandemic. DepEd TV Lead Consultant Paolo Bediones received the award for the Department of Education.

Bediones presented to the conference a brief history of DepEd TV and the journey of the Teacher Broadcasters. Bediones also shared several video lessons that were produced by DepEd for broadcast on television and online through the platforms DepEd Commons and the Official DepEd YouTube Channel.

The DepEd TV project *Bridging over the Pandemic* was anchored on the **mandate from Secretary Leonor Magtolis Briones that "Education must continue, no matter what."** The project was buoyed by the spirit of *Bayanihan* or in the context of Catholic Social Teachings, the call to family and community to show solidarity by participating in the activities.

Aside from this latest honor, DepEd TV had received previous awards. These recognitions include the following:

- **Policymaker EdTech Champion Award and finalist for the Crisis and Conflict Response Award** given at the 10th Anniversary of the Mobiles for Education Alliance (mEducation Alliance) held on February 11, 2021.

mEducation Alliance is a non-government organization that is focused on promoting technology as a way to improve the quality of education around the world. The body was formed in 2010. It is a unique multi-stakeholder convening platform that is meant to bring together government, donor policy-makers, investors, researchers, and practitioners so that they can work together to help developing countries.

Among the mEducation Alliance members are the Association for the Development of Education in Africa (ADEA), African Union, Asian Development Bank, British Council, Center for Universal Education at Brookings, EdTech Hub, Education Above All, Federal Ministry for Economic Cooperation and Development (Germany), GESCI (UN ICT Task Force), GIZ, GPE, GSMA, Hempel Foundation, International Association for Mobile Learning, IDRC-CRDI (Canada), ISTE, International Telecommunications Union, Jacobs Foundation, Korean Education and Research Information Service (KERIS), Norad, Organization of American States, Peace Corps, Save the Children, SPIDER, Qatar Foundation International, T4, The World Bank, The UN Refugee Agency (UNHCR), UNICEF, UNESCO, UKaid, USAID, US Department of State, VVOB, World Vision and World Wide Web Foundation, among others.

It was the United States Agency for International Development (USAID) that nominated DepEd TV. USAID is an independent agency of the United States in charge of civilian foreign aid. DepEd was unaware of the nomination made by USAID.



- **EdTech Leader in Asia Silver Awardee given by EduTech Asia 2019**

EduTech Asia is Asia's largest conference and exhibition for educators and edtech providers.

- **Shortlisted for Dedicated Teacher Awards 2021**

(Nominated by Cambridge University Press)

The Dedicated Teacher Awards is a global competition in which one can nominate a current primary or secondary teacher for an accomplishment.

- **Acknowledged by international online platform Wix.**

Here is an excerpt of the article:

NEW YORK, July 30, 2020/PRNewswire/ -- "Wix.com, Ltd. (NASDAQ: WIX), the global leader in website creation, announced today the results of a first-of-its-kind project independently initiated by the Philippines' Department of Education under Philippine's 'Digital Rise Program' that will bring e-learning curriculums to back-to-school programs starting in August."

"With COVID-19 restrictions in place, small businesses, entrepreneurs, and schools across the world experienced unprecedented transitions to operating exclusively online. This disruption was particularly devastating for schools, which had to pivot to full-time remote learning with little time to prepare," said Dror Shaked, Senior Vice President at Wix.

"In May 2020, amid the pandemic, tens of thousands of teachers and schools came together with a joint mission -- to bring the Philippines education system online -- and in only two days, 43,000 e-learning sites were created for schools to make available digital curricula online," said Shaked.

Here is the link to the write-up:

<https://www.prnewswire.com/news-releases/wix-helps-bring-first-of-its-kind-remote-learning-initiative-to-philippines-department-of-education-301102798.html>

- **Trained teachers for the Kotobee Interactive Ebook Contest emerged as champion and another was a runner-up.**

The competition took place from September 1, 2020 to September 30, 2020.

Kotobee is open internationally to anyone eighteen years old or older. Any person can join the competition except for those who are directly involved with the company and the contest itself.

Following is the link:

<https://blog.kotobee.com/kotobee-interactive-ebook-contest-2020/>

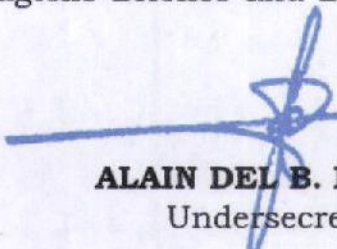



- **DepEd Commons placed fourth in top trending searches in the Philippines in 2020. It also topped the education category.**

In December 2020, Google released its complete list of top trending searches in the Philippines. Google Southeast Asia's analytical head for consumer packaged goods and retail Geia Lopez said that many Filipinos realized the importance of going digital now more than ever to search for answers and to cope with the new changes happening around them.

As per the latest SEA e-Conomy report, a significant number of Filipinos availed of the new digital services. 54% of the new online users came from areas outside the cities.

This Aide Memoire on DepEd TV's latest achievement in its string of victories is being submitted to Secretary Leonor Magtolis Briones and DepEd officials for their information and update.



ALAIN DEL B. PASCUA
Undersecretary



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